
MEDIA INFORMATION

FOR IMMEDIATE RELEASE

2024 INFINITI QX50 delivers effortless luxury with tailored design and advanced powertrain

MISSISSAUGA, Ont. — The 2024 INFINITI QX50 elevates the crossover experience with forward-thinking luxury design and features. It's refined for everyday life, filled with premium design touches and effortlessly capable.

New to all 2024 INFINITI vehicles, lease or retail, sold in Canada, the QX50 includes an extended four-year complimentary INFINITI InTouch™ Services telematics Premium package. This upgrade, is designed to elevate the INFINITI total ownership experience, and provides access to a variety of premium features, including remote engine start from the MyINFINITI app, automatic collision notifications, emergency calls within the vehicle, vehicle health reports and more.

The QX50, and all other INFINITI models and grades, also include the added convenience of the complimentary [Oil Change & Tire Rotation Plan](#)¹. The integrated maintenance program enhances the ownership experience by including up to four years or 80,000 kilometers (whichever occurs first) of oil changes and tire rotations, building on INFINITI's top-rated customer service.

The 2024 INFINITI QX50 is available in three grades. PURE, SPORT and SENSORY, featuring standard Intelligent All-Wheel Drive. The 2024 QX50 is on sale now with a starting MSRP² of \$51,045. (See full pricing details for all 2024 QX50 grades.)

Powerful, advanced turbocharged engine

The INFINITI QX50 uses the world's first mass-produced [variable-compression turbocharged \(VC-Turbo\) engine](#)³. The advanced 2.0-liter engine can seamlessly change its compression ratio to optimize for improved fuel efficiency or greater power output, depending on the driver's demands. It is rated for an impressive 268



horsepower and 280 lb-ft of torque. The engine is paired with an XTRONIC transmission that features Downshift Rev Matching and standard paddle shifters to help deliver a more engaging driving experience.

The innovative powertrain helps QX50 deliver impressive fuel economy figures of 10.8 L/100KM city and 8.3 L/100KM highway with all-wheel drive⁴.

Tailored, functional design

The QX50 arrests attention with its sculpted look and muscular proportions, which draw on several key INFINITI styling cues. For example, the INFINITI brand's double-arch front grille and crescent-shaped rear roof pillar, along with prominent crease lines along the bodysides and a sleek roofline, give the QX50 a distinct appearance. Buyers can further personalize QX50 to their tastes with a choice between 19- and 20-inch wheels, and seven exterior colour choices comprising Hermosa Blue, Graphite Shadow, Slate Gray, Black Obsidian, Dynamic Sunstone Red, Lunar White and Radiant White.

QX50 is equally compelling for all inside, with highly curated interior materials that wrap around occupants. The second row of seats slide and recline, allowing for optimizing between legroom or luggage room, and folds flat to create up to 1,822.5 litres (1,842.3 with panoramic moonroof) of cargo space. A standard power liftgate, with available motion-activated function, eases access to cargo.

Technology at your fingertips

The appeal of QX50 culminates with an extensive selection of advanced technology that helps to streamline and simplify almost every trip. Those features begin with an impressive array of safety technology included as standard on every QX50, including Predictive Forward Collision Warning, Forward Emergency Braking with Pedestrian Detection, Blind Spot Warning, Lane Departure Warning, Rear Cross Traffic Alert, Rear Automatic Braking,, and High Beam Assist.

Standard ProPILOT Assist⁵ is equipped to help ease the driver's workload in certain driving situations. The system is equipped with steering assist which can help the driver stay centered within their lane and intelligent cruise control assists with acceleration and braking – ideal assistance for longer highway journeys.



QX50 provides responsive, highly functional connectivity with a standard INFINITI InTouch⁶ infotainment system that has an 8-inch upper and 7-inch lower screen, with wired Android Auto™ and wireless Apple CarPlay®. To keep devices connected, QX50 offers a total of four USB ports throughout the cabin and a standard wireless device charging pad. Two available Bose® audio systems – Bose® Premium Audio System with 12 speakers and Bose® Performance Series Audio System with 16 high-performance speakers – create a more immersive audio experience for all passengers.

The 2024 INFINITI QX50 is on sale now. For full details on the features included on each grade level, see the full specification sheet.

1. For information see <https://www.infiniti.ca/content/dam/Infiniti/Canada/Owners/extended-protection-plans/INFINITI-Complimentary-Oil-Change-Tire-Rotation-EN-final.pdf>
2. All prices are Manufacturer's Suggested Retail Price (MSRP). MSRP excludes \$2,495 Freight & PDI, tax, title, license [and options]. Retailer sets actual price.
3. World's first production Variable Compression Turbo engine launched by Nissan Motor Co., Ltd. in 2018.
4. 2024 EPA Fuel Economy Estimates: QX50 AWD 10.8 City/8.3 Highway 9.7 Combined. Actual mileage may vary with driving conditions. Use for comparison only.
5. ProPILOT Assist with Navi-link cannot prevent collisions. It is the driver's responsibility to be in control of the vehicle at all times. Always monitor traffic conditions and keep both hands on the steering wheel. System operates only when lane markings are detected. Does not function in all weather, traffic and road conditions. System has limited control capability and the driver may need to steer, brake or accelerate at any time to maintain safety. See Owner's Manual for safety information.
6. Available feature shown. Use feature only when safe and legal. Compatible device and service required. Subject to third party service availability.

About INFINITI

INFINITI Motor Company is headquartered in Yokohama, Japan with operations around the world including regional offices based in the Americas, China and INFINITI International Markets based in Dubai. The INFINITI



brand of premium automobiles are assembled in manufacturing facilities in Japan, North America and China. INFINITI design studios are located in Atsugi-Shi near Yokohama, London, San Diego and Beijing.

More information about INFINITI and its industry-leading technologies can be found at www.INFINITI.ca. You can also follow INFINITI on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and see all our latest videos on [YouTube](#).

Contacts - INFINITI Communications

Douâa Jazouli

Manager, Product and Technology Communications

647-385-4652

douaa.jazouli@nissancanada.com

Selma Trebincevic

Planner, Product Communications

416-986-2938

selma.trebincevic@nissancanada.com

