



## Media Information

October 8, 2013

### **INFINITI ANNOUNCES CANADIAN PRICING FOR 2014 QX50 LUXURY CROSSOVER**

- In line with Infiniti's new nomenclature strategy, the QX50 redefines the EX37 with a bold approach, more standard equipment and up to a \$5,900 price reduction across the lineup
- QX50 now better-equipped at new starting price of \$37,900



MISSISSAUGA, ONT. (October 8, 2013) – Infiniti Canada today announced a Manufacturer's Suggested Retail Price (M.S.R.P.) of \$37,900 CDN for the 2014 Infiniti QX50 luxury crossover, on sale now at Infiniti retailers in

Canada. With a \$5,900 price reduction, the entry model QX50 is now equipped with Bluetooth, moonroof, auto-dimming inside mirror, maple interior accent and power tilt and telescopic steering column, making Infiniti's Inspired Performance is more accessible than ever.

"The 2014 Infiniti QX50 is designed for Canadians who need to balance elegance and exhilaration with utility and function," said Wendy Durward, Director, Infiniti Canada. "The QX50 provides the compact utility needed for city life and the luxury performance desired for the open road."

Suggested M.S.R.P.s for the 2014 Infiniti QX50 luxury crossover:

<b>Model</b>	<b>MSRP - CDN</b>
Journey	\$37,900
Journey, Premium	\$42,050
Journey, Premium, Navigation	\$45,000
Journey, Premium, Navigation, Technology	\$47,500

### **About the 2014 Infiniti QX50**

The Infiniti QX50 combines a sleek, sculpted, elegant exterior design, exhilarating driving performance and an engaging interior environment. Available features include leather-appointed seating, Intelligent Key, AroundView Monitor, Lane Departure Prevention, Blind Spot Warning, Distance Control Assist and Intelligent Brake Assist with Forward Collision Warning. A Pioneer of technology, EX was the first Infiniti vehicle equipped with AroundView Monitor, a feature now found across the Infiniti line up.

More so, the QX50's responsive performance continues to be provided by a 325-horsepower 3.7-litre V6 matched with a 7-speed automatic transmission with downshift rev matching and Infiniti's Intelligent All-Wheel Drive system for truly inspiring performance.

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**About Infiniti:**

Infiniti Motor Company Ltd. is headquartered in Hong Kong with sales operations in approximately 50 countries. The Infiniti brand was launched in 1989. Its range of premium automobiles is currently built in manufacturing facilities in Japan and the United States. Production in China and Europe will start soon along with the expansion of the brand's portfolio.

As the Title Partner and Vehicle Performance Partner of Infiniti Red Bull Racing, Infiniti has a far-reaching technical collaboration with the Formula One team, and Sebastian Vettel, its triple World Champion driver, serves as Infiniti's Director of Performance.

More information about Infiniti, its Total Ownership Experience® and its industry leading technologies can be found at [Infiniti.ca](http://Infiniti.ca). For the latest news on Infiniti, visit [media.infiniti.ca](http://media.infiniti.ca) or [media.infiniti.ca/fr](http://media.infiniti.ca/fr), "like" Infiniti on Facebook [facebook.com/infiniticanada](https://facebook.com/infiniticanada) or follow the brand on Twitter [twitter.com/infiniticanada](https://twitter.com/infiniticanada).

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